



RELEASE DATE: 05.20.10 | LOCATION: DALLAS | ORGANIZATION: THE COULTER GROUP

The Trinity Trust Hosted Horses and Helicopters for the Texas Horse Park

On May 12, The Trinity Trust hosted “Horses and Helicopters” for the Rat Pack group to create excitement and support for the Texas Horse Park. The Texas Horse Park, The Trinity Trust and Trinity River Audubon Center board members co-hosted the event. Held at the Trinity River Audubon Center, about 75 people attended and toured the future home of the Texas Horse Park and Trinity River Corridor by air and by ground.



Guests were treated to helicopter rides to get a bird’s eye view of the park and the 6,000-acre hardwood Trinity Forest. Guides drove those who stayed on the ground through the 600-acre property on a tour of the future home of the Texas Horse Park, which is minutes away from the Trinity River Audubon Center.

Dr. Gail Thomas, president of The Trinity Trust, said, “This was an extraordinary opportunity and one of the most daring events we’ve had to see the Trinity from the air as well as to visit the future site of the Texas Horse Park. When you realize that we’re less than 10 minutes from downtown Dallas in a huge swath of nature, it makes me excited about the future of Dallas and the Trinity.”

Jaymie Sanford Sattiewhite, executive director of the Texas Horse Park, said, “The momentum is building for the Texas Horse Park. In the last couple of months, we raised more than \$1 million, and we’re continuing those efforts. I encourage anyone interested in supporting the Texas Horse Park efforts and learning more about us to visit the website and our Facebook page.”

A special thanks to Zebra Air/Mary and Jamey Rhoades for the helicopter rides; Sewell Automotive Companies for the land tours; Trinity River Audubon Center for the reception space; and Barefoot Wine & Bubbly.

ABOUT THE TRINITY TRUST FOUNDATION:

The Trinity Trust raises private funds and public awareness to implement the Balanced Vision Plan for The Trinity project in conjunction with the City of Dallas. The Trinity Trust has established The Trinity Center as the gathering place for all civic and non-profit groups working to revitalize the Trinity River in Dallas. It houses the offices of The Trinity Trust Foundation, Texas Horse Park, Groundwork Dallas and Trinity Strand Trail, and hosts meetings, workshops and events for these organizations and the Trinity Commons Foundation. The Trinity Center facilitates collaboration between these entities and the City of Dallas and encourages seamless integration of all the components of The Trinity project. More information, including Rat Pack membership, can be found by calling 214.740.1616, by emailing info@thetrinitytrust.org, or by visiting www.thetrinitytrust.org.

ABOUT THE TEXAS HORSE PARK:

The Texas Horse Park is a planned multi-disciplined facility designed for local, regional, national, and international use, to be located in the southern sector of Dallas, near the intersection for I-45 and Loop 12, on the eastern bank of the Trinity River. The Park is being developed as part of the City of Dallas’ Trinity River Corridor Plan and is part of the 6,000 acre Great Trinity Forest, 8 miles from downtown Dallas. The Park will provide a unique opportunity to create a nationally recognized equestrian facility in a setting that reflects the agricultural traditions of Dallas County while protecting the natural beauty of the urban forest and enhancing surrounding areas. Approximately 600 acres are designated for use by Texas Horse Park. The proposed master plan includes an Equestrian Center, with arenas, barns, warm-up facilities, and spectator seating; a campground for recreational vehicles; a therapeutic riding facility; a trailhead staging area; and a community outreach center and School of Horsemanship. Visit texashorsepark.com.

Other Information:

Photos are available upon request.

Contact Info

Contact Name: Juliette Coulter
Company: The Coulter Group
Phone: 214-366-2626
E-mail: juliette@coultergroup.com