

THE TRINITY TRUST

RECLAIMING OUR RIVER



For immediate release:

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The Trinity Trust Presents ALON USA Series with Larry Beasley

Special guest Christopher Leinberger will also attend

DALLAS, Texas, January 14, 2009 – The Trinity Trust Foundation presents the ALON USA Trinity Speaker Series with Larry Beasley on **Tuesday, January 20, 2009**, speaking on “Urban Living in the 21st Century” at The Trinity Center. Christopher Leinberger will also attend. The event is by invitation only for The Trinity Trust Rat Pack and River Rats membership groups and invited guests. **The Real Estate Council** is a co-sponsor of this event.

“Larry and Chris are two of the world’s experts on urban land development and redevelopment, and their insights will help us shape the vision of the Trinity River Project,” said Dr. Gail Thomas, president of The Trinity Trust Foundation.

A \$2 billion public works project, the Trinity River Project is one of the largest such projects in the nation. Plans include a meandering river, downtown lakes, an island, wetlands, a 6,000-acre forest, bike trails, a whitewater course, riding paths and nature walks.

Beasley, one of the world’s top urban planners, is current special adviser to the Emirate of Abu Dhabi and former director of the Vancouver Planning Department. He helped establish the City of Vancouver as one of the most livable cities in the world. In 1996, the United Nations honored Beasley’s work among the “World’s 100 Best Planning Practices.” The Royal Architectural Institute of Canada presented him with the 2003 Medal of Excellence as Advocate for Architecture. In 2004, Beasley was appointed a member of the Order of Canada, the country’s highest honor for lifetime achievement. He is a distinguished practice professor of planning at the University of British Columbia, founding principal of Beasley and Associates, an international planning consultancy.

Leinberger is a land use strategist, developer, professor, consultant and author whose work has focused on making progressive development profitable. He is currently a Visiting Fellow at The Brookings Institution in Washington, D.C., doing research and developing strategies to develop or redevelop walkable urban places and develop

strategy and management models for metropolitan areas. He is also a professor of practice and director of the Graduate Real Estate Development Program at the University of Michigan. In addition, he is a founding partner of Arcadia Land Company, a progressive real estate development firm with active projects in Independence, Missouri, and the Philadelphia metropolitan area. He has written award-winning articles for publications such as the *Atlantic Monthly*, *The Wall Street Journal*, *Urban Land* magazine, among others, and is the author or has contributed chapters to eight books including *The Option of Urbanism: Investing in a new American Dream*.

Those wishing to become members of The Trinity Trust and receive an invitation may call Janie Bush at The Trinity Trust at 214.269.5683. Space is limited.

About The Trinity Trust Foundation and The Trinity Center:

The Trinity Trust raises private funds to implement the Balanced Vision Plan for the Trinity River Corridor Project in conjunction with the City of Dallas. The Trinity Trust has established The Trinity Center as the gathering place for all civic and non-profit groups working to revitalize the Trinity River in Dallas. It houses the offices of The Trinity Trust Foundation, Texas Horse Park, Groundwork Dallas and Trinity Strand Trail; and hosts meetings, workshops and events for these organizations and the Trinity Commons Foundation. The Trinity Center facilitates collaboration between these entities and the City of Dallas and encourages seamless integration of all the components of the Trinity River Corridor Project. More information can be found by calling 214.740.1616, by emailing info@thetrinitytrust.org, or by visiting www.thetrinitytrust.org.

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